



**modern
workplace**



**designed for
speed and
collaboration
for an
alternative
workstyle**

IPG Mediabrands is a global media company, with a U.S. headquarters in New York City that's home to over 800 employees. Made up of a diverse group of innovators, technologists, designers, scientists, strategists, planners, and more, the company is laser-focused on building new marketing and media solutions for the world's top brands.





**color created
neighborhoods and
served as wayfinding to
enhance the space**

In re-engineering their business model constantly to keep up with the speed of technology and the speed of the consumers they're trying to reach, IPG Mediabrands also realized the need to make sure their employees could move quickly as well. This caused them to think about the flow of their office space, and that caused them to contact Modern Office Systems.

Modern worked with Mediabrands to execute a complete office revamp, focusing on shared, collaborative workspaces and storage. From color-matching locker banks and high-pressure laminate work surfaces to existing Benjamin Moore powder-coat wall accent colors to incorporating trash and recycling receptacles into the end of every run of lockers, the new layout and furniture selections meant plenty of time for fast-paced, impromptu meetings and an efficient, clean workspace complete with all the niche, personalized designs that made the office a distinct Mediabrands property.





At Modern Office Systems, we provide our clients exceptional experiences through our design consulting and partnering seamlessly with members of the Architect & Design community, Furniture Dealers and End-Users to create custom work places in New York and New Jersey. From complimentary space assessments, to project design and coordination, to product installation and ongoing service long after partnering, we pride ourselves on exemplary customer service.

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